

Turning a green leaf...

GE Barbour Inc. Celebrates it's 140th Birthday

140

YEARS • ANS

1867-2007

GE Barbour Inc. is evolving yet again in 2007 to meet and serve new generations of consumers.

Barbour's

The company received certification as an organic manufacturer, a significant achievement.

Our organic line of products is produced to exacting standards and is certified by Quality Assurance International.



Barbours

Organic &
Natural Products
Produits biologiques
et naturels

Barbour's has recently introduced several new lines to the King Cole tea family, organic orange pekoe, organic green tea, pure green tea, decaffeinated green tea and honey & lemon green tea. Also look for our new line of Barbours organic spices and Barbours Almond Butter.



Barbour's

140
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GE Barbour Inc. & Canada Celebrate their 140th Birthday!



In the year of Canada's confederation, Saint John, New Brunswick was a vibrant port city. Surrounded by thriving global trade, brothers George L. and William Barbour began wholesaling food products in the present-day Market Square complex.



Twenty-eight years later in 1895, George L.'s son G.E. Barbour became owner. Under his direction, the company flourished. In particular, George E. acquired Dickson and Armstrong, a fledgling business that made, among other products, the King Cole tea and coffee brand.



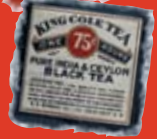
As Queen Elizabeth II became Canada's new monarch in the 1950's, the leadership of Barbour's also changed hands. Ralph Brenan, Sr. brought additional success and growth to the company, with his son, Ralph Brenan, Jr. continuing in his father's footsteps in the 1960's. In 1966, Barbour's consolidated several separate Saint John manufacturing locations into a single modern factory in Sussex, New Brunswick.



In 1967 Barbour's and Canada celebrated their 100th birthday. To commemorate their milestone, Barbour's restored a 19th century, old-fashioned general store into a prominent Saint John tourist attraction. The Barbour's General Store now sits across the same square from where brothers George L. and William began their business in 1867.



The 21st century finds Canada and Barbour's as leaders in their own right. Canada continues to evolve as a first-class nation, Barbour's is emerging as a leading regional manufacturer of natural and organic food items. Third-generation Brenans' now manage Barbour's in its' production of grocery items, including peanut butter and almond butter, spices, extracts, and of course tea.



King Cole tea has become the company's premiere product and the leading brand of teas sold in the Maritimes, while available coast-to-coast across Canada.



Clipper tea ship docked at Market Wharf, Saint John - circa 1900



From Sussex to the World

G. E. Barbour Inc. is a multi-product food processor based in Sussex, New Brunswick, Canada. Since its beginning in 1867, G. E. Barbour Inc. has maintained the highest standards in both product quality and customer service.

G.E. Barbour Inc. ships food products under many labels across Canada, to the USA, Europe, the Caribbean and South America; and in Sussex New Brunswick is where it all takes place!

G.E. Barbour Inc. is proud to be a member of the Sussex business community, since 1966, we have been a major employer in Sussex, and our local workforce is second to none!

Visit us online at www.barbours.ca

